

Thank you Senator Kowall

I represent the Michigan Production Alliance and I am an IATSE.
Please know that film has been an industry here since at least the 40s.

We intended to grow this industry with incentives and we were until February of this year. Now it is receding.

Several points:

We have advocated for commercials since 2000. They are our bread and butter. Bill 569 should include a quick approval process no more than 48 hours. This is vital since commercial work allows more local crews to work in preproduction, production and post production.

Also provision should be made to be sure local crew and vendors are paid before a post production certificate is granted.

Finally, regarding promo acknowledgments. Having producers place a Michigan logo is ok. It but asking them to create separate promotional segments to these projects is a bit much.

Thank you for your consideration.

Mark Adler
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